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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Plow)	Art Unit: 3622
)	
Serial No.: 09/922,201)	Examiner: Lastra
)	
Filed: August 2, 2001)	STL9-2000-0037-US1
)	
For: SYSTEM, METHOD, AND COMPUTER)	March 28, 2005
PROGRAM PRODUCT FOR SELECTIVELY)	750 B STREET, Suite 3120
DISPLAYING INTERNET ADVERTISEMENTS)	San Diego, CA 92101
)	

NOTICE OF APPEAL

Commissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

The final rejections in the Office Action dated February 8, 2005 are hereby appealed.

Respectfully submitted,



John L. Rogitz
Registration No. 33,549
Attorney of Record
750 B Street, Suite 3120
San Diego, CA 92101
Telephone: (619) 338-8075

JLR:jg

1176-S,NAP